



Regd. Office: Shop No 6, 3rd Floor, 9292 Complex, Nr. Metra Wholesale, VIP road, Althan, Surat.

E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

31/07/2024

To
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai- 400 001
Maharashtra, India.

Scrip ID / Code : SEML / 543515

Subject : Transforming industry with Complete Energy Efficient Solution – A Big relief to Industry.

Kruger High efficiency Industrial Fan + IE5 Motor + VFD. Savings up to 25 %

Dear Sir/Madam,

Providing complete Solution to the industry to solve the high-power consumption issue. A world class Fan technology from Kruger with most efficient IE5 motors and variable frequency drive to achieve the power saving up to 25 %.

SEML (Sunrise Efficient Marketing Ltd), a well-known Energy Efficient Solution Provider, as the name suggests, we market only Energy Efficient Products as well as solutions.

Recently we launched Energy Efficient Textile Ring Frame motors. We even made TFO motors with highest efficiency, lowest power consumption!

In the similar lines, SEML wears one more feather in the cap of its energy efficiency journey.

As we all know, M/s Kruger Ventilation is a very famous 36 years old Singapore based giant working into Design & Manufacturing of Industrial Fans of all kinds. Now they are a part of a Spanish Group - Soler & Palau ventilation group.

SEML has joined hands with Kruger for Creating Synergy.

Features of the Kruger Industrial fan:

- Energy savings and product efficiency, both aerodynamic and acoustic, are foundational in product design.
- Advanced aerodynamic simulation software and other technological tools assist in product development.
- Kruger Ventilation Group is committed to improving product efficiency and energy savings, adopting the Eco Watt design philosophy.
- Eco Watt underpins concepts like Controlled Demand Ventilation and Intelligent Control Systems, aiming to reduce carbon footprint.
- Kruger team also focus on the recyclability of components to minimize environmental impact at the end of product life.



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Benefits:

- Collaboration with Kruger Ventilation brings advanced industrial fan technology which is far more efficient compared to the existing products available in the market.
- Exclusive energy-efficient solutions incorporating electric motors and variable frequency drives will bring ease of operation.
- Potential power savings of 25-30% with the implemented solutions.

MD's Message:

In India's fast-growing manufacturing economy, especially for Small and Medium Enterprises (SMEs) and Small-Scale Industries, the demand for power is increasing rapidly. To meet this demand, saving energy has become crucial. The Indian government's commitment to becoming carbon neutral highlights the importance of power conservation. Whosoever will save power, will have tremendous potential in coming days. Not a far future that the industry will have no choice but to save power to survive. Such Solutions are the future of the industry. We are proud of our Pro-Active Steps and our technical team who have studied such application and have found the solution to Protect the environment, protect the Country, Protect the world at large.

About Us:

We, Sunrise Efficient Marketing Ltd, became a Public Limited company in the year 2021. Our main aim is to make an impact into the society by the following 2/3 ways. First of all, we want to sell Energy Efficiency Products like electric Motors & allied group of products like VFDs, Pumps. Our MD Mr. Lejas Desai has a very rich experience of selling high efficiency electric motors in India for respective companies. This not only impacts in saving the energy bills for the industry but saves money for the country as well. Secondly, we want to make an impact into society by educating customers & even our employees so that the humble word spreads & Energy Efficiency becomes the way of life for more & more...

Thanking you,

Yours faithfully,

For Sunrise Efficient Marketing Limited

Dhruvi Shyam Kapadia
Company Secretary & Compliance Officer
ACS No.: 61947